



Making 'Life' Easier

Although TBA has marketing packages available to our advisors at all times, SalesLink provides a targeted marketing approach that results in tangible life insurance leads. The client-facing quoter that is used for SalesLink is integrated with Vive so that it's a seamless experience for you and your clients.



How It Works

You have a dedicated marketing manager through TBA who will provide custom, branded marketing emails and social media posts quarterly. In addition, you will receive a marketing schedule that you will approve. All of these materials directly drive traffic to the client-facing term quoter. The best part? You don't have to post to social media or send emails, your marketing manager will do it for you.

Branded Quoter

Tennessee Brokerage Agency invites you to receive instant term life insurance quotes.

- 1 Tell us a bit about yourself
- 2 Review your personalized quote
- 3 Submit application to your advisor

Start Here +

Let's get started! First up, some of the basics. Don't worry, we won't sell your info or spam you.

First Name:

Middle Initial:

Last Name:

Email:

Phone Number:

Zip Code:

Email Example

40%
of Americans say they are uncomfortable with end of life discussions.

ARE YOU PROTECTING YOUR FAMILY'S FUTURE?

You protect your assets. Your family is your most valuable one.

Your lifestyle and dreams depend on your ability to earn a living.

'Insure' your family's financial security with life insurance, protecting their futures even if you're not around.

FREE QUOTE

SALES LINK

Social Example

SalesLink Package

\$100

Per Month

- ✓ Term Quoter (for Website & Email)
- ✓ Marketing Emails
- ✓ Social Media Graphics
- ✓ Handle all sending & posting