SALES DE LINK TO NEW REVENUE & RESOURCES





HOW IT WORKS

As your insurance support team, TBA wants to be an extension of your team. We are excited to offer you a tool that will immediately impact your bottom line when used effectively.

That is where we come in. We can create a branded term quoter that can be easily linked via a button on your website, and also works in tandem with the Vive system already available to you. This will provide potential leads and clients with an easy to use tool to get an idea if they qualify for any of the plans, compare different carriers, and also quickly reach out to you with any questions!



ADDED VALUE

Although the quoter tool itself is an effective tool, we want to provide you with the added value of taking the marketing burden of it off of your shoulders.

With two of the upgraded plans, we can provide a comprehensive marketing package to help you not only reach existing clients but also gain new leads. Some of those added value pieces include:

- Branded Quoter
- Marketing Emails
- Social Media Posts
- Ocassional Flyers for Direct Mail
- Custom Video
- Email Signature Buttons
- Monthly Reports on Activity
- Follow Up Strategy



MAXIMIZE IMPACT

If you choose to take advantage of the opportunity to maximize the impact of the client facing quoter tool, you will have access to a full marketing suite + in-depth reporting to prove the value of these initiatives. Some examples of what you will receive are below:

Branded Client Quoter

 $^*\mathtt{Connected}$ to our Vive system



Custom Video



Marketing Emails



Social Media Posts

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SALES DINK

SALES LINK PERKS & PRICING

	KEY	PLUS	VALUE
	\$50 /month	\$75 /month	\$100/month
Basic Quoter (unbranded)	•	•	•
Branded Quoter + Implementation Assistance		•	•
Marketing Emails (up to 4)		•	•
Newsletter Blurb + Image		•	•
Social Media Posts (upto 5)		•	•
Flyer for Outgoing Mail		•	•
Custom Video for Marketing			•
Distrubtion of Email Marketing			•
Creation, Development & Management of paid Social Media Marketing			•
Monthly Reports & Evaluation		•	• /



READY TO GET STARTED? CONTACT US

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