

SALES LINK

THE ADVISORS LINK TO NEW REVENUE & RESOURCES





HOW IT WORKS

As your insurance support team, TBA wants to be an extension of your team. We are excited to offer you a tool that will immediately impact your bottom line when used effectively.

That is where we come in. We can create an easy to use Life Insurance Term Policy Quoter tool that can be easily linked and also embedded into your website. This will provide potential leads and clients with an easy to use tool to get an idea if they qualify for any of the plans, compare different carriers, and also quickly reach out to you with any questions!

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ADDED VALUE

Although the quoter tool itself is an excellent tool, we want to provide you with the added value of taking the marketing burden of it off of your shoulders.

With two of the upgraded plans, we can provide a comprehensive marketing package to help you not only reach existing clients but also gain new leads. Some of those added value pieces include:

- Branded Quoter & Implementation Assistance
- Marketing Emails
- Social Media Posts & Ads
- Flyers for Direct Mail
- Custom Video
- Email Marketing to your Client Base
- Monthly Reports on Activity

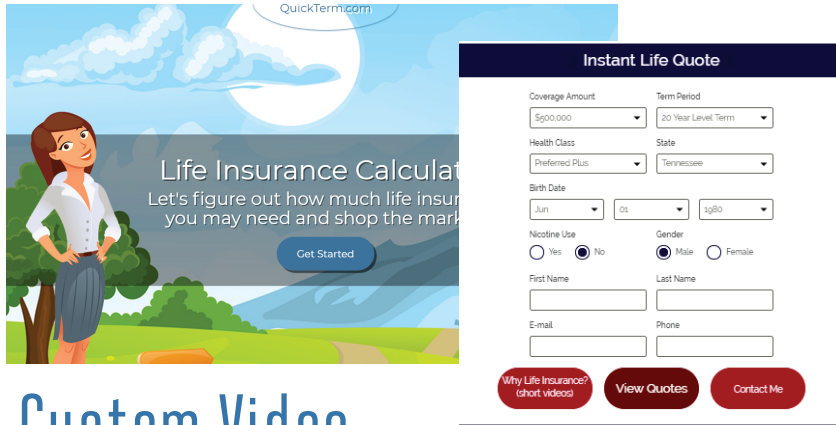
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MAXIMIZE IMPACT

If you choose to take advantage of the opportunity to maximize the impact of this effective quoter tool, you will have access to a full marketing suite + in-depth reporting to prove the value of these initiatives. Some examples of what you will receive are below:

Branded Quoter Tool

*Choose from 2 styles

This image shows a branded life insurance quote tool. On the left is a cartoon illustration of a woman standing in a field with a large moon in the background. The text "Life Insurance Calculator" and "Let's figure out how much life insurance you may need and shop the market" is overlaid on the illustration. A "Get Started" button is at the bottom. On the right is a form titled "Instant Life Quote" with fields for Coverage Amount (\$500,000), Term Period (20 Year Level Term), Health Class (Preferred Plus), State (Tennessee), Birth Date (Jun 01 1980), Nicotine Use (No), Gender (Male), First Name, Last Name, E-mail, and Phone. At the bottom are buttons for "Why Life Insurance? (short videos)", "View Quotes", and "Contact Me".

QuickTermz.com

Life Insurance Calculator
Let's figure out how much life insurance you may need and shop the market.

Get Started

Instant Life Quote

Coverage Amount: \$500,000 Term Period: 20 Year Level Term

Health Class: Preferred Plus State: Tennessee

Birth Date: Jun 01 1980

Nicotine Use: ☐ Yes ☒ No Gender: ☒ Male ☐ Female

First Name: Last Name:

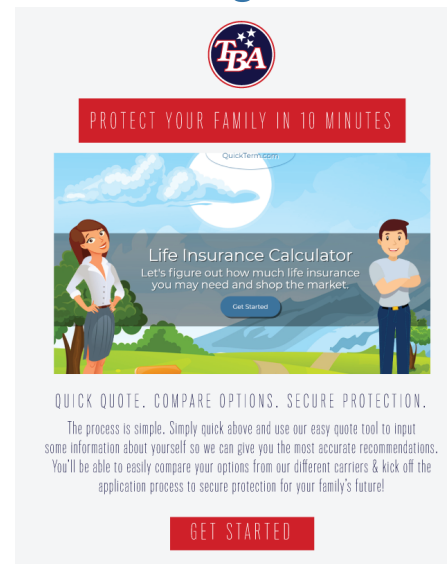
E-mail: Phone:

Why Life Insurance? (short videos) View Quotes Contact Me

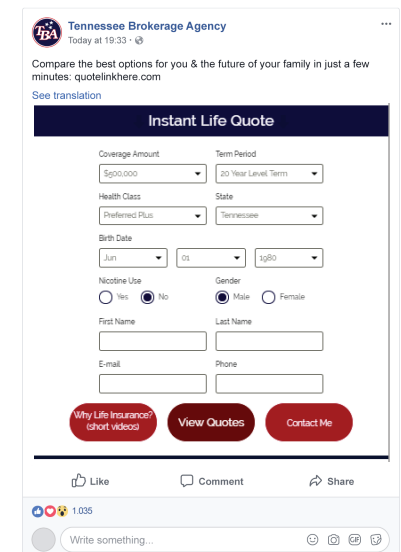
Custom Video



Marketing Emails



Social Media Posts

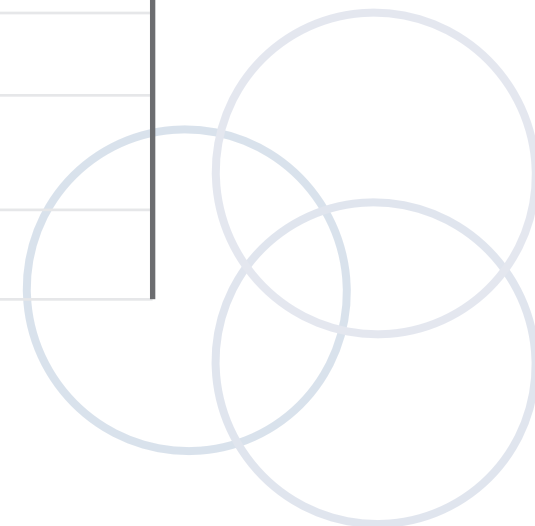



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SALES LINK PERKS & PRICING

	KEY \$50/month	PLUS \$75/month	VALUE \$100/month
Basic Quoter (unbranded)	•	•	•
Branded Quoter + Implementation Assistance		•	•
Marketing Emails (up to 4)		•	•
Newsletter Blurb + Image		•	•
Social Media Posts (5)		•	•
Flyer for Outgoing Mail		•	•
Custom Video for Marketing			•
Distrubtion of Email Marketing			•
Creation, Development & Management of paid Social Media Marketing			•
Monthly Reports & Evaluation		•	•

PARTNER PRICING – TBA will bill monthly for the level chosen. When production levels from sales via SalesLink exceeds \$10,000 of placed premium, TBA will refund fees paid in that calendar year. Billing will be waived until the start of the next calendar year.





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READY TO GET STARTED? CONTACT US

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