

WHY LONG-TERM CARE SHOULD BE APART OF YOUR PLAN

Long-term care insurance is private insurance designed to cover the cost of skilled nursing and custodial care services for individuals who are chronically ill or have severe cognitive impairments.



46% of Americans said they or someone close
to them had a personal experience of needing nursing home care.

A life insurance or hybrid long-term care policy financially prepares you for long-term care costs, while also offering unique advantages (such as health expense reimbursements, tax benefits, death benefit).

PROTECT YOUR FUTURE