

## DO WE NEED A BUY-SELL AGREEMENT?

A buy-sell agreement ensures stability in business transition and prevents heirs from having to run or sell the business after an owner dies. With a buyer in place, a life insurance policy assures that funds will be available when needed.

## WHY LIFE INSURANCE AS THE FUNDING SOURCE?

A buy-sell agreement has to be sufficiently funded to be successful. While there are a number of methods to fund the purchase obligation, the advantage of choosing life insurance is that it's designed to provide cash immediately upon death.

Protect your business and your legacy & give any of your successors piece of mind for the future.

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