



# **Way Cool Apps**

## **Your Guide to the Best Apps for Your Smart Phone and Tablet**

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App	Description	Platform(s)	Price*
<b>Advanced Task Killer</b>	Allows user to turn off apps not in use. More essential with smart phones.	Android	Free
<b>Angry Birds</b>	So you haven't played it yet? Really?	Android, iPad, iPhone	Freemium
<b>Any.do</b>	Simple yet efficient task manager. Syncs with Google Tasks.	Android	Free
<b>AppsGoneFree</b>	Apps which offers selection of free (and often useful) apps daily. Most of these apps typically are not free, but become free when highlighted by this service.	iPhone, iPad	Free
<b>AroundMe</b>	Local services app allowing user to find what is in the vicinity of where they are currently located.	Android, iPad, iPhone	Free
<b>Atomic Web</b>	Tabbed browser for iPhone and iPad (lite version is free)	iPad, iPhone	\$0.99
<b>Audio Note</b>	Note taking app that syncs live recording with your note taking.	Android, iPad, iPhone	\$4.99
<b>Beat the Traffic</b>	Traffic app with live camera feeds & updates of traffic problems	Android	Free
<b>Brightest Flashlight</b>	What else do you think this app does, make dinner?	Android, iPad, iPhone	Free
<b>Bump</b>	Smart phone apps that allows sharing of virtual business cards and other info (photos, apps)	Android, iPhone	Free
<b>Car Home</b>	Car navigation and communication tool, utilizes voice commands for hands-free operation.	Android	Free
<b>Catch</b>	Text, voice & photo saving app across all devices. Can create shared spaces for collaboration	Android, iPad, iPhone	Free

<b>Chrome</b>	Google's browser, setup for mobile devices	Android, iPad	Free
<b>CloudOn</b>	Full access to MS Office on tablet or phone	Android	Free
<b>Contxts</b>	Text-based business card sharing app	Android, Blackberry, iPad, iPhone	Free
<b>Currents</b>	Google's social curation service, allowing you to customize news feeds on various topics of interest	Android, iPad, iPhone	Free
<b>DocScan</b>	Photograph and scan documents, allowing you to add text and effects, and output as PDF file.	iPad, iPhone	Freemium
<b>DocuSign Ink</b>	Mobile app that lets you import and sign documents using your signature	iPad	Freemium
<b>Dolphin</b>	Mobile browser – an improvement over the default browsers placed on your smart phones	Android, iPad, iPhone	Free
<b>DocScan</b>	Scan documents using phone by taking photo of them and converting them into PDF or other formats	iPad, iPhone	Freemium
<b>DocuSignInk</b>	Allows user to import Word and other documents and attach signature (either from image or using stylus) to them	iPad, iPhone	Free
<b>Dropbox</b>	Tools which allows you to share documents across all of your devices by placing the file in a folder on your desktop.	Android, Blackberry, iPad, iPhone	Free
<b>Evernote</b>	Syncs files across all of your devices. Similar to Dropbox, but instead of dropping files, allows you to edit and work on them and then sync them.	Android, Blackberry, iPad, iPhone	Free
<b>Expensify</b>	Free app that allows user to enter or scan expenses from business trips and integrate with user's credit cards & bank accounts.	Android, Blackberry, iPad, iPhone	Free
<b>Feedly</b>	RSS reader for mobile devices	Android, iPad,	Free

		iPhone	
<b>Flight Hero</b>	Real time flight boards and status of flights. Syncs with tripit.	Android, iPad, iPhone	Free
<b>Flipboard</b>	Highly visual iPad app which provides magazine content for your device. Not RSS-based, content based on Flipboard selection.	iPad	Free
<b>Foursquare</b>	Most popular location-based social networking app.	Android, Blackberry, iPad, iPhone	Free
<b>Gate Guru</b>	Provides info on airports, such as TSA lines and what shops & services are located in the airport	Android, Blackberry, iPhone, Windows	Free
<b>Gesture Search</b>	As the name indicates, use gestures (eg. letters, words, numbers) on screen to find information on your mobile phone.	Android	Free
<b>Goggles</b>	Google's visual search app. Take a photo with Goggles and it will identify it and return the website. Works best with highly identifiable landmarks and logos (and QR codes) (iOS products call app Google Search with Google Goggles)	Android, iPad, iPhone	Free
<b>GoodReader</b>	Reader of nearly any type of file (Word, PDF, books, etc.)	iPad, iPhone	\$4.99
<b>Hipmunk</b>	Flight aggregator app, with output organized by various categories, including an "agony" section	Android, iPad, iPhone	Free
<b>HootSuite</b>	Social feed aggregator with easy to use mobile interface	Android, iPhone, iPad	Free
<b>HopStop</b>	Detailed public transit directions in dozens of cities in US, Canada and Europe	Android, iPhone	Free

<b>Instacorder</b>	Record text into mobile device & it automatically emails you the info you recorded in a wav file.	iPhone	Free
<b>Instagram</b>	iPhone app for sharing photos on your social media.	Android, iPad, iPhone	Free
<b>Instapaper</b>	Save contents of a page to read later. Very simple, clean format	iPhone, iPad	Free
<b>Instant Friend</b>	Instantly add a person to your Facebook page using this QR code-based app	Android, iPhone	Free
<b>KeyRing</b>	Allows you to scan/enter loyalty cards (shopping, hotels, travel) and scan them from your mobile device.	Android, iPhone, iPad	Free
<b>Khan Academy</b>	App that supports this education-centric website, offering over 3,000 education videos, mostly at no cost to students of all ages.	iPhone, iPad	Free
<b>Layar</b>	Augmented-reality browser, using phone camera to recognize real-world objects and add enhanced layer of information on top of your screen.	Android, iPhone	Free
<b>Lookout</b>	Mobile security app. Scans downloading apps and provides other security functions in the background of your mobile device.	Android, iPhone	Freemium
<b>Microsoft Tag Reader</b>	App to read & scan Microsoft Tag (different from other QR codes) objects	Android, Blackberry, iPhone	Free
<b>MobileTag</b>	Universal bar code (including QR code) reader	Android, Blackberry, iPhone	Free
<b>Next Issue</b>	Subscription magazine app, providing 70+ subscriptions at a single monthly price. iPad app has more content than	Android, iPad, Android	\$9.99 - \$14.99/month

	Android.		
<b>Office<sup>2</sup>HD</b>	Pay app that is one of best to create, edit and read MS Word and Excel documents	iPhone	\$9.99
<b>Open Signal</b>	Identifies major cell phone signals and how close they are to your location. Good to learn why you do (or don't) have cell service	Android	Free
<b>Orbitz</b>	App from web service, but solely focused on hotel bookings	Android, iPad, iPhone	Free
<b>Pandora</b>	Music streaming service with excellent AI (artificial intelligence) to learn what you like and play more of it	Android, Blackberry, iPad, iPhone	Freemium
<b>Paper.li</b>	Social curation app, turning your Twitter, Facebook and other RSS feeds into a daily digital Twitter-paper	Android, iPad, iPhone	Freemium
<b>Penultimate</b>	Note taking app, create notebooks of info, easily share with others	iPad	\$1.99
<b>PicPlayPost</b>	Photo/video framing app which allows you to customize frames around the size of your media content, and easily share them across social media	iPad, iPhone	\$1.99
<b>Pinterest</b>	Need I say anything other than it's the hottest social media today?	Android, iPad, iPhone	Free
<b>Pocket</b>	Formerly known as Read It Later, this cross platform app allows you to save articles across all devices so you can "read them later".	Android, iPad, iPhone	Free
<b>Postale</b>	Allows you to "send" postcards from iPhone/iPad by integrating pictures, text and customized stamps.	iPad, iPhone	\$0.99
<b>Prezi</b>	App for web-based presentation tool.	iPad, iPhone	Free
<b>Primo Spot</b>	View free on-street parking spots, including metered spots,	Android	Free

	garages & bike racks. Currently available for New York, Boston & Seattle.		
<b>Prismatic</b>	Newsfeed aggregator, initially just for PC desktop, but now also available on iPhone	iPhone	Free
<b>Pulse</b>	News reader app allowing you to customize content from favorite websites.	Android	Free
<b>Quilt</b>	Personalized social network (real-time digital scrapbook) for sharing of text, images, video, etc .	Android, iPhone	Free
<b>Red Laser</b>	Shopping app, allowing user to compare prices and availability of product elsewhere by scanning barcode	Android, iPhone, iPad, Windows	Free
<b>Robin</b>	Virtual assistant app (directions, parking,etc.) app for Android	Android	Free
<b>Scoop.it</b>	App for social curation site which allows you to read & curate your topic.	Android, iPhone	Free
<b>Scvngr</b>	Social gaming/location based marketing app for smart phone devices. Users can play on their phones, or create challenges for their customers.	Android, iPhone	Free
<b>Shazam</b>	Listening to a song but can't figure out the artist or title? Use this app to listen to song and it'll tell you the key details. Also works as augmented reality tool for some TV advertisements.	Android, Blackberry, iPad, iPhone	Freemium*
<b>Snapseed</b>	Mobile photo app, allowing user to enhance and add effects to photos.	Android, iPad, iPhone	Free
<b>Shop Savvy</b>	Comparison shopping app allows you to scan bar code to identify if you can find the product cheaper. Also offers reviews and online shopping stores.	Android, iPhone, Windows	Free
<b>Sky Map</b>	(Formerly Google Sky) Want to view the sky and identify the	Android	Free

	stars and planets you see? Then this is the app for you.		
<b>Spotify</b>	Music streaming service that is your own virtual jukebox.	Android, Blackberry, iPad, iPhone	Freemium (\$9.99/month for premium)
<b>Snapseed</b>	Phone-based photo editing app, rated 2011 best iPad app of the year. Added to Android in late 2012.	Android, iPad, iPhone	Free
<b>Springpad</b>	Evernote-style task management app, with additional features	Android	Free
<b>Super Planner</b>	Meeting planning app providing calculators for catering, room capacity, AV and other industry functions.	iPad, iPhone	\$9.99
<b>Speed Test</b>	Tests and measure internet speeds from wireless and cellular networks.	Android, iPad, iPhone,	Free
<b>Spreaker</b>	Create podcasts and internet radio shows	Android, iPhone	Free
<b>Square</b>	Mobile payment service allowing you to use your mobile device to accept credit cards without merchant bank account. Developed by creator of Twitter.	iPad, iPhone, Android	Free (2.75% service on transactions)
<b>Swype</b>	Android device keyboard, allowing users to move or “swipe” their fingers across the keyboard to enter text. Killer app.	Android	Free
<b>SyncPad</b>	Collaboration tool allowing user to connect phones via a whiteboard functionality. Integrates with Dropbox as well.	iPad, iPhone	\$4.99 (iPhone); \$9.99 (iPad)
<b>Taptu</b>	Social news reader, along with RSS feed reader.	Android	Free
<b>Teleprompter</b>	As the name indicates, app which turns your iPhone/iPad into a live teleprompter, as well as helping to prepare for presentations. Expensive, but highly useful.	iPad, iPhone	\$14.99
<b>Tour Wrist</b>	360° panoramic photo aggregator and tool.	iPad, iPhone	Free
<b>Tumblr</b>	App of top rated blogging service.	Android, iPad,	Free



		iPhone	
<b>Tweet Deck</b>	App allowing you to aggregate and manage your social media feeds in one place.	Android, iPad, iPhone	Free
<b>Word Lens</b>	Translation app (currently only English, Spanish, Italian & French) that reads words and translates instantly.	Android, iPad, iPhone	Free for app, \$4.99 per one-way dictionary
<b>World Mate</b>	Mobile travel app, allowing user to import and integrate travel documents for a smooth, single interface	Android, Blackberry, iPad, iPhone	Free
<b>Yelp</b>	Restaurant, shopping & entertainment community. App-based version of their website.	Android, iPad, iPhone	Free
<b>Zillow</b>	Real estate app which shows homes for sale & rent throughout US.	Android, Blackberry, iPad, iPhone	Free
<b>Zite</b>	News aggregator (ala Flipboard) that allows customization of news and easy social sharing	Android, iPad, iPhone	Free

\*Freemium indicates that the core functionality is at no charge, and vendor charges for certain levels of usage (dependent on the product).